

Region IV Leadership Conference

May 1 – 3, 2020 -- Irvine Marriott
Sessions with Funding Opportunities

Friday, May 1st Pre-Conference Session Descriptions and Logistics:

Chapter and PAC Treasurers' Trainings

- **Chapter Treasurers Training** – This session will assist local Treasurers to understand their primary duties; training on books, records, and compliance requirements from regulatory agencies, and fiduciary responsibility will be covered during this training; Business practices component designed for the Executive Board to address issues and work together to build a stronger local will also be covered.

Time: 9:00 AM – 12:00 PM (Registration begins at 8:00 AM)

Other logistics: There is no registration fee if only attending the Treasurers Training. Continental breakfast and lunch will be provided. Chapter is responsible for all other costs, see attached flyer for additional information.

- **PAC Treasurers Training** – This session will assist local PAC Treasurers in regard to political reporting responsibilities in accordance with campaign compliance disclosure.

Time: 1:30 PM – 3:30 PM (Registration begins at 12:00 PM)

Other logistics: There is no registration fee if only attending the Treasurers Training. Lunch will be provided. Chapter is responsible for all other costs, see attached flyer for additional information.

Developing and Implementing an Outward Mindset – Are you a leader in your union? Are you interested in increased collaboration, innovation, engagement and fulfillment for yourself and your union? Research (and experience) show that in order to create change, we can't just change behavior, we need to also address our underlying mindset. Our mindset governs how we see the world and our interaction with it. We will use self-awareness and mindset tools to develop an Outward Mindset that is more inclusive of others, as well as accountability and collaboration tools to implement an Outward Mindset in yourself, your chapter, classroom and beyond. This training is perfect for Executive Board members looking to work in a more collaborative way with each other. It does require participants to be present the entire time listed.

Time: Begins on Friday at 9:00 AM through Sunday at 1:15 PM

Other logistics: CTA will cover the following costs for attendees of this strand:

- Release time on Friday
- Meals: Friday continental breakfast, lunch buffet and reception/dinner; breakfast and lunch buffets on Saturday and Sunday
- 60 participant max (first come, first served)

Chapter or attendee is responsible for all other costs including lodging, travel, parking and meals not included above.

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Friday, May 1st Pre-Conference Session Descriptions and Logistics Continued:

Ethnic Minority Leadership Academy – Continued leadership training for the 2019—2020 EMEID Program participants.

Time: Friday: 9:00 AM – 4:30 PM; Saturday: 9:00 AM – 5:00 PM
Attendees may participate in Saturday conference events (see agenda)
EMEID ceremony during Saturday lunch at 11:45 AM – 1:15 PM

Other logistics: CTA will cover the following costs for attendees of this strand:

- Release time on Friday
- Friday night's lodging
- Mileage
- Meals: Friday continental breakfast, lunch buffet and reception/dinner; Saturday breakfast and lunch buffets

Chapter or attendee is responsible for all other costs not covered above, including lodging, travel, parking and meals not included above.

Membership Engagement – This strand is targeted for Chapter Presidents and Local Membership Engagement Teams. Four (4) separate sessions are being offered in this strand to allow locals to continue to build on their membership engagement program. Attendees will have the opportunity to attend each session.

Time: Friday: 9:00 AM – 4:30 PM

Other logistics: CTA will cover the following costs for attendees of this strand:

- Friday meals
- Mileage
- Self-parking for Friday
- Participants of this strand may attend the conference program on Saturday and Sunday at a reduced registration fee of \$100 per participant.
- 160 participant max (first come, first served)

Chapter or attendee is responsible for all other costs not covered above, including release time, lodging, travel, parking and meals not included above.

Political Academy – The Political Academy offers targeted skill building and learning that encompass the full spectrum of political skills and knowledge needed to be successful in political campaigns at the local and regional levels. Content will include recruiting and recommending candidates for local board elections, targeting and using voter data, how to run member and voter canvassing, budgeting and planning for local board elections, and using a variety of methods to contact, inform and persuade members and voters.

Time: Begins on Friday at 5:00 PM and concludes on Sunday at 1:15 PM

Other logistics: CTA will cover the following costs for attendees of this strand:

- Friday reception/dinner
- Conference Registration fee of \$200
- 60 participant max (first come, first served)

Chapter or attendee is responsible for all other costs not covered above, including release time, lodging, travel, parking and meals not included above.

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Friday, May 1st Pre-Conference Session Descriptions and Logistics Continued:

Secrets for Successful Site Leadership – Across California and throughout the nation educators are joining and winning great things for our students, colleagues, public schools, and communities. Member leadership, participation, and unity are at the heart of these victories. In this session of the day, we will focus on strategies and best practices to engage and organize members. We'll provide practical Site Rep tools from *Secrets of a Successful Organizer* to help you increase participation and build a strong union at your site.

Requirements: New and potential site representatives (Attendees must be approved by the Chapter to attend)

Time: Friday: 9:00 AM – 4:30 PM

Other logistics: CTA will cover the following costs for attendees of this strand:

- Release time on Friday
- Mileage
- Meals: Friday continental breakfast, lunch buffet and reception/dinner
- 200 participant max (first come, first served)

Chapter is responsible for all other costs including lodging, travel, parking and meals not included above as well the conference registration fee if attending the weekend conference.

Saturday – May 2nd Session Description and Logistics:

Health Benefits Academy – This all-day training is for bargaining team members, health benefits committee members and/or presidents. Topics will include healthcare basics and beyond, bargaining and healthcare, the future of healthcare, pricing and purchasing, tricks, traps and lies as well as the opportunity to network with other locals.

Time: Saturday: 9:00 AM – 5:00 PM
Attendees may participate in the Sunday conference events (see agenda)

Other logistics: **Chapter or attendee** is responsible for all costs, including registration fee, lodging, travel, parking and meals not included as part of registration fee.

- 30 participant max (first come, first served)