

2019 SOUTHERN CALIFORNIA SERVICE CENTER COUNCILS FALL LEADERSHIP CONFERENCE

WORKSHOP DESCRIPTIONS *(subject to change)*

Advanced Site Rep Training

Ready to take your site rep skills to the next level? As a site rep, you are both an organizer and an advocate. This workshop will focus on growing and practicing your skills in both areas. The first half of this jam-packed training will emphasize site mapping, to help you identify and recruit natural leaders at your school to join your site union team. In the second part, we will explore real-life emergency scenarios that you may encounter as a site rep and what to do when the rubber hits the road and a member at your site needs your help STAT!

Presenter(s): Erin Clark & Laura Bowen

Date & Time: Saturday, 2:45 PM - 4:00 PM

Location: Plaza A

Strand: Site Rep Skills

Advanced Treasurer Training

This training is designed to provide specific assistance to individuals serving as Treasurer for their Association. This session will review the financial “nuts & bolts” including: accounting basics, budget reports, dues receipt/transfer, agency fee reporting and other specific questions/topics requested by workshop participants as time allows. The CTA Treasurers Handbook will be provided at the training.

Presenter(s): Scott Postel

Date & Time: Sunday, 9:00 AM - 10:30 AM

Location: Plaza C

Strand: Treasurer Training

An Insiders Look at Working with Your School Board

This session is hosted and trained by current and former school board members designed to give you an insiders look about the “wisdom” gleaned and the advice you can use when working with your school board.

Presenter(s): Stacy Begin & Kathy Rallings

Date & Time: Saturday, 9:00 AM - 10:15 AM

Location: Palm Canyon B

Strand: Political Action

Bargaining- Let's Get Started Part 1 & 2 (Double Session)

Are you a site rep wishing you knew more about bargaining? Are you a member wanting to be more involved in the bargaining process? Are you hoping to understand bargaining basics or do you just need a quick refresher? If so, this session is for you! We will cover basic bargaining terms, successful strategies and best practices. We will help you take some of the mystery out of bargaining so you can become more comfortable with the terminology and the process.

Presenter(s): Alva Rivera & Chad Cooper

Date & Time: Saturday, 9:00 AM - 10:15 AM Saturday, 10:30 AM - 11:45 AM

Location: Plaza C

Strand: Organizing & Bargaining

2019 SOUTHERN CALIFORNIA SERVICE CENTER COUNCILS FALL LEADERSHIP CONFERENCE

WORKSHOP DESCRIPTIONS *(subject to change)*

Beginning Site Rep Training

Are you in your first years as a site rep? This session was created to provide the knowledge and tools that are the most useful to new reps.

Presenter(s): Erin Clark & Laura Bowen

Date & Time: Saturday, 1:15 PM - 2:30 PM

Location: Plaza A

Strand: Site Rep Skills

Beginning Treasurer Training

The Beginning Treasurer workshop is designed for training in the following introductory topics:

- Employer Identification Number
- Tax Exempt Status
- Budgeting
- Books and Records
- Information Returns due to the IRS and Franchise Tax Board
- Member Reimbursement Standing Rule Policy

Presenter(s): Scott Postel

Date & Time: Saturday, 2:45 PM - 4:00 PM

Location: Plaza C

Strand: Treasurer Training

Care and Feeding of School Boards

Whether your local is small or large, the depth of the ongoing relationships with your school board members is critical to your Association's success. Do you know school board members who have lost their way? Are there too many five-to-nothing votes at your school board meeting? Has the school board forgotten who elected them? If you answer "yes" to any of these questions, then join us for a discussion of methods to return your school board to a productive policy-making body.

Presenter(s): Amy Hunter

Date & Time: Saturday, 2:45 PM - 4:00 PM

Location: Plaza D

Strand: Political Action

Closing the School Discipline Gap: Supporting Educators and Students

Many of our members struggle with student discipline and feel unsupported by school administrators. Too often school districts would rather blame the problem on poor classroom management instead of dedicating resources to support our students and teachers. This session will focus on how the local union can address the issue of student discipline with their district. We will share information on current legislation regarding student discipline, teacher rights and responsibilities, and evidence-based approaches such as social emotional learning, trauma informed schools, restorative justice and Positive Behavior Intervention and Supports.

Presenter(s): Lisa Adams

Date & Time: Saturday, 2:45 PM - 4:00 PM

Location: Palm Canyon A

Strand: Social Justice

2019 SOUTHERN CALIFORNIA SERVICE CENTER COUNCILS FALL LEADERSHIP CONFERENCE

WORKSHOP DESCRIPTIONS *(subject to change)*

Creating an Effective Website for Your Local Chapter

Discover how to create and cultivate an engaged online presence for your local chapter! Learn web best practices, CMS choices, navigation, features and design, as well as how to integrate CTA content into your website.

Presenter(s): Samantha DeMuro & Terry Ng

Date & Time: Saturday, 1:15 PM - 2:30 PM

Location: Oasis II

Strand: Communication

Demystifying District Budgets

Budget - unaudited actual reports, interim reports – Are you confused by all the terms? What should you look for, what should you follow from year to year and what do these financial documents tell you? Familiarize yourself with the structure and basic concepts of budget reports. Begin to learn how to weave organizing stories from the material within those reports to inform, involve and empower your members.

Presenter(s): Christine Balentine

Date & Time: Sunday, 9:00 AM - 10:30 AM

Location: Plaza D

Strand: Organizing & Bargaining

Developing and Maintaining an Effective Political Action Committee

Engaging members in a political program may be difficult in your chapter. However, developing and maintaining a Political Action Committee (PAC) can lead to fruitful contracts, membership growth and other organizing wins. This session will help your PAC develop or improve a governance structure, endorsement process and determine effective strategies for running campaigns supporting school board candidates.

Presenter(s): Amy Hunter

Date & Time: Saturday, 1:15 PM - 2:30 PM

Location: Plaza D

Strand: Political Action

Engaging Members with Social Justice Issues

Many of our members view our union as an avenue to address social justice issues in their communities. Issues such as advocating for adequate classroom resources or supporting immigrant students and their families are important to CTA members. Local chapters can engage their members by providing information, support and resources to address social justice issues. In this training, participants will receive ideas and resources on how to work with their chapter to develop and expand the union's purpose within the bigger picture of social justice.

Presenter(s): Lisa Adams

Date & Time: Saturday, 10:30 AM - 11:45 AM

Location: Palm Canyon A

Strand: Social Justice

2019 SOUTHERN CALIFORNIA SERVICE CENTER COUNCILS FALL LEADERSHIP CONFERENCE

WORKSHOP DESCRIPTIONS *(subject to change)*

Ethnic Studies: What, Why, When and Where

This workshop will explore what Ethnic Studies is, when and why it should be implemented, as well as, where and how it's currently being implemented in California and nationally.

Presenter(s): Tomas Martinez

Date & Time: Sunday, 9:00 AM - 10:30 AM

Location: Plaza B

Strand: Social Justice

Financial Fitness for Educators, Retirement Made Easy

In this session you will learn more about:

- Pension Education
- Setting Goals & Objectives
- Money Management & Budgeting
- Evaluating the best options to help save for retirement
- Looking up your advisor & evaluating their capabilities

Presenter(s): Michael George

Date & Time: Saturday, 2:45 PM - 4:00 PM

Location: Oasis II

Strand: Member Benefits

Get on the Right Track with CTA/NEA Member Benefits

All Aboard! Looking for new ways to connect with and engage your members? We'll share great strategies to add variety to your Association's member engagement and retention platforms. Member Benefits staff will provide you with the Leader Pocket Guide and tips on how to use Member Benefits in your member organizing strategies, from one-on-ones to chapter events. Also, to assist with building member appreciation and loyalty, an overview of all Member Benefits will be provided including information on the CTA Retirement Savings Plan. Join us and learn how to use one of the many tools available to you when demonstrating the value of membership.

Presenter(s): Henry Ahn

Date & Time: Saturday, 9:00 AM - 10:15 AM

Location: Plaza A

Strand: Member Benefits

Grievance Training

This hands-on workshop will cover how to define, identify and process grievances. Included will be tips on conducting an informal grievance meeting with administrators and how to meet the union's duty of fair representation.

Presenter(s): Lian Shoemake

Date & Time: Saturday, 9:00 AM - 10:15 AM

Location: Plaza B

Strand: Association Skills

2019 SOUTHERN CALIFORNIA SERVICE CENTER COUNCILS FALL LEADERSHIP CONFERENCE

WORKSHOP DESCRIPTIONS *(subject to change)*

Hashtags, Stories & Tweets: Social Media for Local Chapters

Social media is a powerful tool for organizing around education advocacy and membership engagement. This workshop will cover social media best practices, which platforms can best fit your goals, and how locals are using social media to participate in local and national conversations around education.

Presenter(s): Samantha DeMuro & Terry Ng

Date & Time: Sunday, 9:00 AM - 10:30 AM

Location: Palm Canyon A

Strand: Communication

How to Jumpstart a Weak Worksite

We'll discuss strategies to listen to your members, identify leaders, recruit leaders and develop worksite leadership structures. We'll identify the difference between your union's core members, activists, supporters, disengaged members, and how to move members closer to your core and activist circles. This is an interactive session with the goal of uplifting your union to the next level.

Presenter(s): David Partida

Date & Time: Saturday, 10:30 AM - 11:45 AM

Location: Oasis II

Strand: Association Skills

IFT Grants Cultivate Creativity with Strength-Based Learning Environments

One of the keys to member engagement is support for teacher-driven creativity, passion and innovation. This session will provide an overview of how the Institute for Teaching's (IFT) strength-based approach has empowered CTA members to transform their classrooms, their schools and their school communities with innovative ideas and student-centered learning practices. Learn about how the IFT provides grants ranging from \$5,000 to \$20,000 to fund the passions that our members feel for their work with students. Experience how teachers are transforming the profession and cultivating change from the classroom level up. Information about the Thrively strength-based Student Assessment will also be included.

Presenter(s): Stacy Begin

Date & Time: Saturday, 1:15 PM - 2:30 PM

Location: Palm Canyon B

Strand: Member Engagement

Introduction to Unconscious Bias

Social psychologists and other social scientists have found that all of us, regardless of ethnicity, have cognitive biases that influence how we perceive and make decisions about other people. The behavior of human beings is often guided by racial and other stereotypes of which we are completely unaware. This training is an introduction to unconscious bias and will guide participants through a journey of personal exploration for an awareness of the shortcuts and subsequent perceptions we make about people and our surroundings. It will also provide skills, through transformative learning, to increase awareness about our cognitive biases and offer intervention strategies.

Presenter(s): Lisa Adams

Date & Time: Saturday, 9:00 AM - 10:15 AM

Location: Palm Canyon A

Strand: Social Justice

2019 SOUTHERN CALIFORNIA SERVICE CENTER COUNCILS FALL LEADERSHIP CONFERENCE
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Journey to Financial Independence - Our Plan. Our Union.

CTA wants you to have a long and happy retirement. CalSTRS and CalPERS will only cover about half of the income you will need in retirement so it is essential that you start a retirement savings plan to make up the difference. There are a lot of plans offered to educators but many have high fees or surrender charges. In this session, we will help you get started toward a financially secure retirement and avoid the suboptimal plans. We will review the basics of saving for retirement using easy-to-understand terms. We will highlight the CTA Retirement Savings Plan which was designed for educators and the only plan endorsed by CTA. This plan has a simple "quick enrollment" process that makes saving for retirement easy.

Presenter(s): Henry Ahn
Date & Time: Saturday, 10:30 AM - 11:45 AM
Location: Plaza A
Strand: Member Benefits

Launch your Local Organizing with CTA 360Pro and the CTA 360 App

Climb aboard, get ready to explore! Join us for an introduction to CTA 360Pro and the CTA 360 app, CTA's Membership tools for local leaders. Get trained on CTA 360Pro, the desktop and laptop access point to CTA's Association Management System. Also, learn to mobilize your membership with the CTA 360 app. Learn about your local's data and the information available to begin planning your organizing efforts. Upon completion of this class and authorization from your chapter president, you will receive access to both tools.

Presenter(s): Steve Perry
Date & Time: Saturday, 9:00 AM - 10:15 AM
Location: Oasis III
Strand: Member Engagement

Make your Membership Soar - A Leader's Guide to Planning, Processing & Promoting Membership

A Leader's Guide to Planning, Processing & Promoting Membership: Zooming through the sky, don't let this pass you by! All local leaders, membership chairs and site reps play a crucial part in recruiting, engaging and maintaining membership for your local. Come get familiar with the steps, forms and timelines for membership. Learn how to explain CTA's maintenance of dues, understand your role in member retention and become aware of the benefits important to all CTA members. Discover CTA's membership resources and tools to aid in developing and executing your member engagement plans.

Presenter(s): Steve Perry
Date & Time: Saturday, 10:30 AM - 11:45 AM
Location: Oasis III
Strand: Member Engagement

Making Effective, Regular, Member Contact

Every chapter/association needs the right amount of targeted attention, outreach and communication. This session will help you use planning and data measurement to determine the sweet spot between a too-limited communications approach and one that causes saturation and information overload.

Presenter(s): Ed Sibby
Date & Time: Saturday, 10:30 AM - 11:45 AM
Location: Plaza D
Strand: Communication

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Meeting with Admin (REPEATED)

Meeting with administration is something we cannot avoid as an advocate. This workshop covers practical ways of communicating by putting verbal and nonverbal communication skills into practice that can greatly improve a school's culture, which in turn provides secure boundaries with assertiveness. We will go over the do's and don'ts when meeting with administrators, provide you with a list for success, practice ways of having direct professional conversations and much more.

Presenter(s): Laurie Atkinson & Norma Ortiz

Date & Time: Saturday, 1:15 PM - 2:30 PM Saturday, 2:45 PM - 4:00 PM

Location: Oasis II

Strand: Association Skills

My Retirement Benefits

This workshop provides the information and tools members need to estimate their CalSTRS retirement benefit.

Topics include:

- The Defined Benefit retirement formula
- The retirement income gap
- Steps members can take now to increase their retirement benefit
- Survivor and disability benefit eligibility

Presenter(s): Amanda Simons

Date & Time: Sunday, 9:00 AM - 10:30 AM

Location: Plaza A

Strand: Member Benefits

National Board Certification: A Total Game Changer

Want to Increase Job Satisfaction? Want to Empower Yourself? Want to Enhance your Teaching Practice? In this session, discover the benefits and process of becoming a National Board Certified Teacher (NBCT). Learn about how your union supports accomplished teaching through resources and candidate support. Learn more about the exciting partnership between CTA, the San Diego County Office and Imperial County Office designed to support CTA members pursuing National Board Certification.

Presenter(s): Stacy Begin

Date & Time: Sunday, 9:00 AM - 10:30 AM

Location: Palm Canyon B

Strand: Member Engagement

Organizing for Bargaining

The best way to achieve a deal that honors your members and the hard work they do is to change the power dynamic through organizing. This session will provide you with tactics that can help you build power. When we organize, we change lives! Learn from previous successes and come ready to share your own success story.

Presenter(s): Lisa Eck & Michael Stone

Date & Time: Saturday, 1:15 PM - 2:30 PM

Location: Plaza B

Strand: Organizing & Bargaining

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Panel Discussion on Current Issues

Members are welcome to attend an open discussion/round table discussion with CTA and NEA Board members.

Moderator: Jim Rodgers

Panelists: Roberto Rodriguez, Barbara Dawson, Joe Bartell & Lindsey Burningham

Date & Time: Saturday, 1:15 PM - 2:30 PM

Location: Plaza C

Strand: Member Engagement

Parents and Educators United

Your union's main source of strength is a galvanized educator force. Your second source of strength is an informed and organized parent force. Learn and discuss different successful strategies on forming and developing strong alliances with parents and community organizations. This is an interactive session.

Presenter(s): David Partida

Date & Time: Saturday, 9:00 AM - 10:15 AM

Location: Oasis II

Strand: Organizing & Bargaining

Protecting Students and Preparing Leaders When White Nationalist Ideology Comes to Campus

This workshop is an opportunity for educators to build a foundation of knowledge that will help them recognize when white nationalism comes to campus and feel more prepared to take action to protect students.

- What is white nationalism, who are they and what is their ideology?
- How are white nationalists targeting and recruiting students?
- How can educators recognize the warning signs?
- How can educators prepare to respond?

Presenter(s): Aisha Blanchard-Young, Lisa Adams & Dr. Shelly Tochluk

Date & Time: Saturday, 1:15 PM - 2:30 PM

Location: Palm Canyon A

Strand: Social Justice

Recruiting and Retaining CTA Members through the Locally Negotiated Health Plans

This interactive workshop will focus on collaborating with health plan vendors, administrators and consultants for the negotiated health plans in participating chapters. We will discuss creative ways to engage members, organize recommitment campaigns and provide information to new employees about the various health plan offerings in individual chapters.

Presenter(s): Kathy Rallings & Aisha Blanchard Young

Date & Time: Saturday, 2:45 PM - 4:00 PM

Location: Palm Canyon B

Strand: Member Engagement

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WORKSHOP DESCRIPTIONS *(subject to change)*

Special Education Issues: IEPs, Caseloads and Classroom Safety: What Every Site Rep Needs to Know

As a site rep, your colleagues come to you with concerns. When it relates to Special Education, what are some red flags you should be on the lookout for? Which situations require further union action and intervention? What do you need to know to educate your colleagues about their IEP rights and responsibilities? In this training designed specifically for site reps and union leadership, we will address school discipline and behavior of students with IEPs, caseload and workload considerations and IEP meetings. Participants will receive a Special Ed Issues Guide along with links to online resources and a Site Rep Special Ed Cheat Sheet.

Presenter(s): Karen Taylor

Date & Time: Saturday, 2:45 PM - 4:00 PM

Location: Tapestry

Strand: Site Rep Skills

Special Education Issues- Rights & Responsibilities

In this informative session, local leaders and members will familiarize themselves with the impact and implications of state and federal special education laws based on current statistics and information regarding special education issues. Bargaining strategies and language is embedded throughout this training. The topics of the training will focus on an environmental scan of special education in California, special education issues, rights of educators in IEP meetings, rights of educators to discipline special education students and resources for local leaders to address special education issues. This session will enlighten and empower local leaders and members to clarify misconceptions about special education.

Presenter(s): Karen Taylor

Date & Time: Saturday, 10:30 AM - 11:45 AM

Location: Palm Canyon B

Strand: Special Education

Technology and Social Media Pitfalls

In this workshop, members will gain knowledge on the GLS plan guideline review, technology and social media impacts on the classroom and public records vs. privacy. Additionally, we will cover a few of the issues our unit members are dealing with in 2019.

Presenter(s): Jon Cadieux

Date & Time: Saturday, 10:30 AM - 11:45 AM

Location: Tapestry

Strand: Legal Issues

Technology, Social Media and Other Recurring Workplace Issues

In this workshop, members will gain knowledge on the GLS plan guideline review; technology and social media impacts on the classroom; political vs. hate speech; public records vs. privacy; fitness for duty exams and other recurring issues.

Presenter(s): Jon Cadieux

Date & Time: Saturday, 9:00 AM - 10:15 AM

Location: Tapestry

Strand: Legal Issues

2019 SOUTHERN CALIFORNIA SERVICE CENTER COUNCILS FALL LEADERSHIP CONFERENCE

WORKSHOP DESCRIPTIONS *(subject to change)*

The Changing Landscape of Special Education, Inclusion and Looking at the Multi-Tiered System of Supports

Learn about the basics of the Multi-Tiered System of Supports and how this statewide initiative is changing the landscape of Special Education and Response to Intervention in California. We will also provide resources for you to share with other CTA members on this topic.

Presenter(s): Karen Taylor

Date & Time: Saturday, 1:15 PM - 2:30 PM

Location: Tapestry

Strand: Special Education

Tips, Tools and Tricks for Organizing

Want to add to your organizer tool kit? This session will provide resources and ideas to help chapters build capacity and become stronger.

Presenter(s): Michael Stone

Date & Time: Saturday, 2:45 PM - 4:00 PM

Location: Plaza B

Strand: Organizing & Bargaining

Trauma Informed Yoga

Participants will learn about:

- Definitions of trauma
- How trauma impacts the nervous system and the brain
- How yoga can benefit children who have experienced trauma
- Helpful yoga techniques and how to utilize them in a variety of settings with students

Dress comfortably for this session. Yoga mat is optional.

Presenter(s): Karen Taylor

Date & Time: Sunday, 9:00 AM - 10:30 AM

Location: Tapestry

Strand: Special Education

Using Simple Technology to Tell your Local Union's Story

Using just your smart phone, come learn how simple apps and programs can help you produce social media, web content and imagery that reinforces an authentic and relevant chapter brand.

Presenter(s): Ed Sibby

Date & Time: Saturday, 9:00 AM - 10:15 AM

Location: Plaza D

Strand: Communication

Using Their Rules Against Them: Understanding School Board Policies and Administrative Regulations

If it is in school board policy let's hold them to it! This session will explain school board policy and administrative regulations and how it can be used in winning disagreements with the district.

Presenter(s): Michael Stone

Date & Time: Saturday, 10:30 AM - 11:45 AM

Location: Plaza B

Strand: Political Action