

## 2019 Region I Leadership Conferences

### **Elective Sessions:**

Beyond Surveys: Creating Engaging Ways to Get Member Input  
Building Site Level Power  
Communications During a Campaign  
Different Meetings & Using Them to Build Power  
Effective Solutions In and Outside Your Legal Rights  
Empowering Members to Advocate for Their Rights  
Engaging and Advocating for Support Personnel  
How to Hold the District Accountable for Special Education Problems (*Session to be Held Twice*)  
How to Make Every Member a Negotiator  
How to Win Your Grievances (*Session to be Held Twice*)  
If You Can't Count IT, IT Doesn't Count – and Other Tools for Power  
Involving Your Younger Members  
Leveraging Power Coalitions Within the Labor Community  
Member Engagement Through an Equity Lens  
Motivating Members Into Action  
Organizing and Bargaining for Special Education Issues  
Overcoming Objections & Recruiting Members  
Overcoming Unit Division  
Securing Your Power by Electing the Right Decision Makers  
Social Justice Unionism (*Session to be Held Twice*)  
Solutions for Getting Good Professional Development  
The Making of a Leader  
The New Member Life Cycle  
Using Social Media to Organize and Advocate  
What Real Leadership Looks Like: Open, Honest, Communicative – Not Keeping Secrets  
Winning With Words (*Two Part Double-Session*)

### **Departmental/Mandated Sessions:**

CTA 360Pro & CTA 360 App – Using the Power of Data to Organize  
Gay, Lesbian, Bisexual and Transgender Issues  
Generation Debt: Erasing Student Loans and Debt  
Investing in Our Profession: The CTA Institute for Teaching  
Journey to Financial Independence—Our Plan. Our Union.  
More Money Than Month  
Organizing for Success  
Political Session  
Use Member Benefits to Help Build a Strong Association  
Women's Leadership Training