

# **2019 CCA WINTER CONFERENCE**

## **BARGAINING FOR SUCCESS**

**February 8-10, 2019**  
**DoubleTree by Hilton**  
**San Diego Mission Valley**



**STRENGTH IN UNITY:**  
**TOGETHER EVERYONE ACHIEVES MORE**



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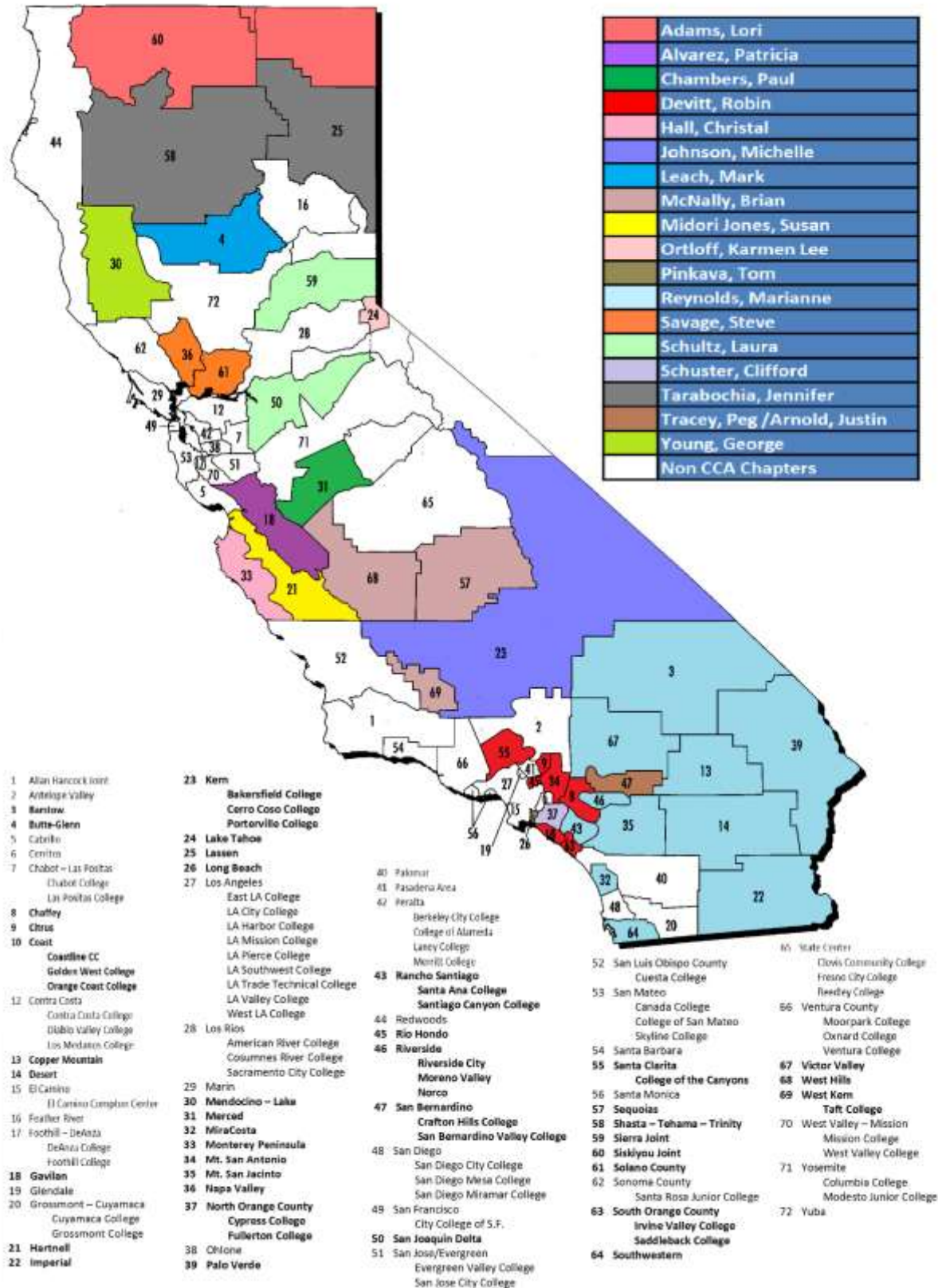
**@cca4Us**

# 2019 CCA WINTER CONFERENCE

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# CCA STAFF ASSIGNMENTS MAP



# 2019 CCA WINTER CONFERENCE

**DOUBLETREE BY HILTON – SAN DIEGO MISSION VALLEY**

**FEBRUARY 8, 9, AND 10, 2019**

## CONFERENCE COMMITTEE MEMBERS

Dorothy Reina, Chair

Jonathan Ausubel  
Vincent Devlahovich  
Phyllis Hall  
Justina Rivadeneyra

Lynette Nyaggah, Officer Liaison  
Bradley Reynolds, Officer Liaison  
Randa Wahbe, Officer Liaison

## WINTER CONFERENCE STAFF

Laura Schultz, Regional UniServ Staff – CTA Region II  
Karen Boll, Regional Administrative Assistant – CTA Region II  
Mary Ann M. Lapuz-Gacutan, Conference Program Specialist II –  
CTA Conference Coordination Center  
Bonita Lovell, CCA Governance Support – Field Services Specialist – CTA Region II

## CCA OFFICERS

Lynette Nyaggah, President  
Bradley Reynolds, Vice President  
Randa Wahbe, Secretary  
Fola Odebunmi, Treasurer

## CCA BOARD OF DIRECTORS

Shaaron Vogel, District A  
Patrick Mitchell, District B  
Michelle Macfarlane, District C-1  
Johnnie Terry, District C-2  
Vincent Devlahovich, District D  
John Sullivan, District E  
Jill Pfeiffer, District F  
Jonathan Ausubel, District G-1  
Phyllis Hall, District G-2  
Justina Rivadeneyra, District H  
Susan Pynes, District I-1

Krista Warren, District I-2  
Eric Kaljumagi, District J  
Jan Muto, District K  
Evangeline Matthews, District L  
Kristie Iwamoto, Women's Director  
Dorothy Reina, Ethnic/Racial Minority  
Josie Malik, Northern Part-Time  
Josue Arredondo, Southern Part-Time  
Susan Green, CTA Director District Q  
Julius Thomas, NEA Director District 15  
Joan Sholars, CTA/ABC/PAC

# GENERAL CONFERENCE INFORMATION

## CCA INFORMATION DESK

CCA conference staff will be available to assist you in the South Foyer area beginning Friday afternoon through Sunday morning.

## CTA Go! MOBILE APP

CTA Go!, the CCA Winter Conference app, is available from iTunes and the Google Play Store or text CTAGO to 99000 or link to the app via the web at <http://cta.meetingcaddie.mobi>. Use CTA Go! to access all the conference information, agenda, workshops, presentations, and maps. Create your own personal conference calendar with CTA Go! by selecting your favorite workshops, preview session handouts, and post directly to Facebook through the app.

## HOUSING

Check-out time is 12:00 p.m. on Sunday. Luggage storage can be arranged with the hotel. Please see the CCA Registration/Information Desk located in the South Foyer if you have difficulty with your reservation.

## PARKING

Discounted hotel overnight parking is \$15 per day.

## MEALS

Your **name badge** is your meal ticket and is **required** to participate in all meals. Guest entry into the dining area will require a meal ticket. Family-friendly weekend meal passes (Friday Dinner; Saturday Breakfast and Lunch; and Sunday Breakfast), and single meal tickets can be purchased at the CCA Registration/Information Desk for an additional cost:

Weekend Meal Pass – Adult	\$20	Weekend Meal Pass – Family	\$40
Weekend Meal Pass – Child	\$10	Single Meal Pass – Adult/Child	\$5

**CCA requests that guests leave the dining area at the start of program sessions as content may not be appropriate for children.**

## DEPENDENT CARE REIMBURSEMENT

Dependent care reimbursement will be available per CCA policy and guidelines. For more information, please contact a conference committee member or inquire at the CCA Registration/Information Desk.

## CCA HOMELESS INITIATIVE

CCA's Homeless Initiative is supporting Project Dignity, a charity that serves people who are homeless. **These people include our students – Project Dignity has helped community college students register for classes, has paid for books, and has provided food and housing.** Project Dignity can **ONLY** use checks, cash, and grocery store gift cards. They cannot use clothing, bedding, pet food, or other bulky items, because the families they serve move quite often and by necessity travel light. We know that community college faculty have big hearts for those in need. Any help you can offer will be greatly appreciated by these families.

# GENERAL CONFERENCE INFORMATION

## EMERGENCY INFORMATION

In the event of an emergency, dial 911 from any house phone. Included in this guide is information regarding local hospitals, urgent care facilities, and pharmacies.

## UNIVERSITY CREDIT

University Credit is available through California State University, Chico for those attending the CCA Winter Conference. To be eligible for university credit, you must attend all general sessions, trainings, and workshops. Information regarding University Credit and registration forms will be available at the CCA Registration/Information Desk on Friday, Saturday, and Sunday of the conference or online at <http://rce.csuchico.edu/teachers/cta>.

### CCA Winter Conference

Professional Credit – 1.0

Cost – \$60.00

Graduate Credit – 1.0

Reflection paper due by February 15, 2019

Cost – \$300.00

## EVALUATIONS

Please help us plan future CCA conferences by completing and returning all Professional Development Workshop Evaluations as well as completing the online General Conference Evaluation. You will receive an email with a link to the online evaluation during the Sunday CCA Council Session. This evaluation will allow you to give general feedback regarding the conference. The evaluation should take no more than a few minutes to complete. Your responses will assist us in making improvements to our program. Upon completion of the online General Conference Evaluation, you will be entered into a drawing for a chance to win one of **two (2) Kindle Fire tablets!**

## EXHIBITORS

The Exhibitor area is located in the Southwest Foyer. Exhibitors will be available on Friday from 3:00 p.m. – 8:00 p.m. and Saturday from 8:00 a.m. – 2:30 p.m. Don't forget to participate in Exhibitor Bingo for a chance to win prizes. A Bingo card is located in your conference bag. See exhibitors for more information. The Exhibitor Bingo drawing will be held during the Saturday evening Family-Themed Social Event.

## DOOR PRIZES

Turn in your Exhibitor Bingo card and your yellow prize drawing ticket into the CCA Information Desk before the Saturday afternoon General Session for a chance to win one of these great door prizes. **You must be present to win.**



**Assorted Gift Cards (4)**  
**Kindle Fire Tablet (2)**  
**Two-Night Stay – DoubleTree by Hilton –**  
**San Diego Mission Valley Hotel**



# 2019 CCA WINTER CONFERENCE PROGRAM OVERVIEW

## Friday, February 8, 2019

9:00 a.m. – 4:00 p.m.	CCA BOARD MEETING LOCATION:	<b>Gallery</b> (Lobby Level)
3:00 p.m. – 9:00 p.m.	CCA CONFERENCE REGISTRATION DESK LOCATION:	<b>South Foyer</b> (Lobby Level)
3:00 p.m. – 8:00 p.m.	EXHIBITORS LOCATION:	<b>Southwest Foyer</b> (Lobby Level)
4:00 p.m. – 6:00 p.m.	CCA BUILDING STRONG LOCALS (BSL) ACADEMY LOCATION:	<b>Courtyard I</b> (Lobby Level)
4:00 p.m. – 6:00 p.m.	CCA BARGAINING ACADEMY LOCATION:	<b>Courtyard II</b> (Lobby Level)
5:15 p.m. – 6:00 p.m.	CONFERENCE ORIENTATION SESSION (New & Returning Participants) LOCATION:	<b>Loft II</b> (Second Floor)
	<b>Dorothy Reina</b> , CCA Conference Committee Chair <b>Lynette Nyaggah</b> , CCA President <b>Bradley Reynolds</b> , CCA Vice President <b>Randa Wahbe</b> , CCA Secretary <b>Fola Odebunmi</b> , CCA Treasurer	
6:00 p.m. – 9:00 p.m. <b>(NOTE: Dinner served 6:00 p.m. – 8:00 p.m.)</b>	DINNER BUFFET/GENERAL SESSION/MOVIE PRESENTATION LOCATION:  Welcome: <b>Lynette Nyaggah</b> , CCA President  Conference Announcements/ Introduction of CCA Conference Committee/ Introduction of Exhibitors: <b>Dorothy Reina</b> , CCA Conference Committee Chair	<b>Great Room IV/V</b> (Lobby Level)



# 2019 CCA WINTER CONFERENCE PROGRAM OVERVIEW

**Friday, February 8, 2019** (continued)

## MOVIE PRESENTATION

### ***A BUG'S LIFE***

Embark on an incredible journey with one little ant as he searches for a brave band of warriors to help him battle the bullying grasshoppers who threaten his home. When he stumbles on a bumbling troupe of circus bugs instead, their only hope for victory is the bond of friendship and the awesome power of imagination.

**PLEASE NOTE: This movie is suitable for young children.**

Introduced by:

**Robin Devitt**, CTA Regional UniServ Staff

**Saturday, February 9, 2019**

6:30 a.m. – 7:15 a.m.	MORNING WORKOUT: MEET AT THE GYM LOCATION:	<b>Hotel Fitness Center</b> (Lobby Level)
7:30 a.m. – 9:00 a.m.	BREAKFAST BUFFET LOCATION:	<b>Great Room IV/V</b> (Lobby Level)
7:30 a.m. – 9:00 a.m.	CCA CONFERENCE REGISTRATION DESK LOCATION:	<b>South Foyer</b> (Lobby Level)
<b><i>PLEASE NOTE: Conference participants must register/check-in by 9:00 a.m. on Saturday and attend all conference sessions to be eligible for reimbursement. In addition, Delegates and CCA Building Strong Locals (BSL) participants will be required to sign in and out of the Sunday CCA Council Session.</i></b>		
8:00 a.m. – 2:30 p.m.	EXHIBITORS LOCATION:	<b>Southwest Foyer</b> (Lobby Level)
9:00 a.m. – 5:00 p.m.	CCA CONFERENCE INFORMATION DESK LOCATION:	<b>South Foyer</b> (Lobby Level)
9:00 a.m. – 12:00 p.m.	CCA BUILDING STRONG LOCALS (BSL) ACADEMY LOCATION:	<b>Courtyard I</b> (Lobby Level)

# 2019 CCA WINTER CONFERENCE PROGRAM OVERVIEW

**Saturday, February 9, 2019** (continued)

9:00 a.m. – 12:00 p.m.      CCA BARGAINING ACADEMY  
LOCATION:      **Courtyard II**  
(Lobby Level)

9:00 a.m. – 10:15 a.m.      GENERAL SESSION  
LOCATION:      **Great Room IV/V**  
(Lobby Level)

***MAKING SENSE OF THE FUNDING FORMULA FOR COMMUNITY COLLEGES***

This session will reflect upon the new funding formula for community colleges and will contrast this change with past funding methods. It will include discussions of how the funding formula evolved and what our projections are for future education funding.

Presenter:

**Jennifer Baker**, CTA Legislative Advocate

10:15 a.m. – 10:30 a.m.      BREAK  
LOCATION:      **South Foyer**  
(Lobby Level)

10:30 a.m. – 12:00 p.m.      PROFESSIONAL DEVELOPMENT WORKSHOPS – SESSION I  
LOCATIONS:      **Various Locations**  
**See pages 9 – 16**

12:15 p.m. – 2:00 p.m.      LUNCH BUFFET/LUNCH PROGRAM  
LOCATION:      **Great Room IV/V**  
(Lobby Level)

Presiding:

**Lynette Nyaggah**, CCA President

***OPEN MIC***

Chapters are invited to share information and surface hot topics in an open forum format.

Facilitators:

**Alan Frey**, CTA Emeritus Staff

**Marianne Reynolds**, CTA Regional UniServ Staff

# 2019 CCA WINTER CONFERENCE PROGRAM OVERVIEW

**Saturday, February 9, 2019** (continued)

2:15 p.m. – 3:45 p.m.	PROFESSIONAL DEVELOPMENT WORKSHOPS – SESSION II LOCATION:	<b>Various Locations</b> <b>See pages 9 – 16</b>
2:15 p.m. – 5:00 p.m.	CCA BUILDING STRONG LOCALS (BSL) ACADEMY LOCATION:	<b>Courtyard I</b> (Lobby Level)
2:15 p.m. – 5:00 p.m.	CCA BARGAINING ACADEMY LOCATION:	<b>Courtyard II</b> (Lobby Level)
4:00 p.m. – 5:00 p.m.	GENERAL SESSION LOCATION:	<b>Great Room IV/V</b> (Lobby Level)

## ***ROLLOUT OF NEW CCA WEBSITE***

Rollout and overview of the new CCA website ([www.cca4us.org](http://www.cca4us.org)).

Presenters:

**Lynette Nyaggah**, CCA President

**Josie Malik**, CCA Communications Committee Chair

**Cynthia Menzel**, CCA Communications Consultant

**Casey Brown**, CCA Website Manager

5:15 p.m. – 7:00 p.m.	PRIZE DRAWINGS GAMES AND FUN: FAMILY-THEMED SOCIAL EVENT LOCATION:	<b>Southwest Foyer</b> (Lobby Level)
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**Dorothy Reina**, CCA Conference Committee Chair

**DINNER (ON YOUR OWN) – EVENING FREE**

# 2019 CCA WINTER CONFERENCE PROGRAM OVERVIEW

## Sunday, February 10, 2019

6:30 a.m. – 7:15 a.m.	MORNING WORKOUT: MEET AT THE GYM LOCATION:	<b>Hotel Fitness Center</b> (Lobby Level)
7:30 a.m. – 9:00 a.m.	BREAKFAST BUFFET LOCATION:	<b>Great Room IV/V</b> (Lobby Level)
7:30 a.m. – 12:00 p.m.	CCA CONFERENCE INFORMATION DESK LOCATION:	<b>South Foyer</b> (Lobby Level)
9:00 a.m. – 11:30 a.m.	CCA BUILDING STRONG LOCALS (BSL) ACADEMY LOCATION:	<b>Courtyard I</b> (Lobby Level)
9:00 a.m. – 10:45 a.m.	CCA BARGAINING ACADEMY LOCATION:	<b>Courtyard II</b> (Lobby Level)
9:00 a.m. – 10:45 a.m.	PROFESSIONAL DEVELOPMENT WORKSHOPS – SESSION III LOCATION:	<b>Various Locations</b> <b>See pages 9 – 16</b>
11:00 a.m. – 11:30 a.m.	GENERAL SESSION LOCATION:	<b>Great Room IV/V</b> (Lobby Level)
	<b>STATE BUDGET UPDATE</b> An update on the Governor’s Proposed Budget and its effect on community colleges.  Presenter: <b>Jennifer Baker</b> , CTA Legislative Advocate	
11:30 a.m. – 12:00 p.m.	CCA COUNCIL SESSION LOCATION:	<b>Great Room IV/V</b> (Lobby Level)
	Call to Order: <b>Lynette Nyaggah</b> , CCA President	

***PLEASE NOTE: DELEGATES AND CCA BUILDING STRONG LOCALS (BSL) ACADEMY PARTICIPANTS MUST ATTEND ALL COUNCIL SESSIONS AND ARE REQUIRED TO SIGN IN AND OUT TO BE ELIGIBLE FOR REIMBURSEMENT.***

# PROFESSIONAL DEVELOPMENT WORKSHOPS AT-A-GLANCE

Session Descriptions can be found on pages 10 – 16.

Room	Professional Development Workshops Session I Saturday, February 9, 2019 10:30 a.m. – 12:00 p.m.	Professional Development Workshops Session II Saturday, February 9, 2019 2:15 p.m. – 3:45 p.m.	Professional Development Workshops Session III Sunday, February 10, 2019 9:00 a.m. – 10:45 a.m.
Great Room I	<b>Bargaining Overview for Newbies</b> Paul Chambers Brian McNally	<b>Roundtable for Experienced Negotiators and Teams on Current Issues</b> Paul Chambers Brian McNally	<b>Bargaining Part Time Faculty Issues</b> Susan Midori Jones
Great Room II	<b>Legal Strategies to Increase Your Bargaining Leverage</b> Cathy McGuigan Jean Shin	<b>My Retirement Benefits</b> Christina Portugal	<b>Individual STRS Retirement Consultations with CalSTRS Counselors</b> (Must Be Pre-Registered to Participate)
Great Room III	<b>Grievance 101</b> Robin Devitt Karmen Lee Ortloff	<b>Advanced Grievance Handling and Arbitration</b> Robin Devitt Karmen Lee Ortloff	<b>Strategic Organizing for Contract Negotiations</b> Justin Arnold
Great Room VI	<b>Overview of the Funding Formula for California Community Colleges</b> Mike Egan	<b>Keeping Your Sanity While Navigating Freeway Flying</b> Josie Malik Elizabeth Maloney Susan Midori Jones	<b>California Online Community College Update</b> Mike Egan
Great Room VII	<b>Stick with the Union – Open Forum</b> Jonathan Ausubel Vincent Devlahovich Tom Pinkava	<b>Refocus Chapter Priorities to Build a Stronger Union</b> Jennifer Kattman Michelle Macfarlane Tom Pinkava Johnnie Terry	<b>Social Media &amp; Web for CCA Members</b> Samantha DeMuro Terry Ng
Great Room VIII	<b>Hashtags, Stories &amp; Tweets: Social Media for CCA Chapters</b> Samantha DeMuro Terry Ng	<b>Use Member Benefits to Help Build a Stronger Association</b> Gina Parish	<b>Overcoming Difficult Objections: Dealing with the Hard Conversations to Keep Our Union Strong</b> Robin Devitt Cynthia Menzel

# GENERAL SESSIONS AND PROFESSIONAL DEVELOPMENT WORKSHOPS DESCRIPTIONS

## Advanced Grievance Handling and Arbitration

Assessing the strengths and weaknesses of grievances is important in determining whether or not a case is appropriate to go to arbitration. In this workshop, we will identify the District's motivation for not settling a case, evaluate grievances in the context of the "big picture", and how to prepare an arbitration case. Grievance 101 training and/or experience is best before attending this workshop. Please bring your contract with you.

### Time and Location:

Saturday, 2:15 p.m.          Great Room III (Lobby Level)

### Presenters:

Robin Devitt, CTA Regional UniServ Staff  
Karmen Lee Ortloff, CTA Regional UniServ Staff

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## Bargaining Overview for Newbies

This session will provide participants with an overview of the collective bargaining process under the Educational Employment Relations Act and will touch on tools and tips for bargaining newbies, including preparation advice, bargaining team roles, intra-team communications, and basic negotiations language skills. The session will also include an overview for non-bargaining members and how to determine a rational settlement.

### Time and Location:

Saturday, 10:30 a.m.          Great Room I (Lobby Level)

### Presenters:

Paul Chambers, CTA Regional UniServ Staff  
Brian McNally, CTA Regional UniServ Staff

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## Bargaining Part-Time Faculty Issues

Do you represent part-time faculty? Does your contract protect and reflect the interests of part-time faculty? Part-time faculty are an important part of your membership. AB 1690 (Medina) and SB 1379 (Mendoza) provided opportunities for local associations to bargain reemployment preference for part-time faculty. But in addition to reemployment rights, your contract should address other PT issues such as STRS Retirement Credit, access and pay for Professional Development and Flex activities, health benefits, paid office hours and access to office space, class cancellation fees, and priority consideration for full-time positions. We'll discuss strategies for bargaining these PT interests and more—including comparable salary schedules and parity. This session will address specifics of new laws, applicability to your local, and strategies for bargaining part-time faculty rights, evaluation and salary. We will also discuss potential issues that may arise with full-time faculty and how to avoid conflicting interests.

### Time and Location:

Sunday, 9:00 a.m.          Great Room I (Lobby Level)

### Presenter:

Susan Midori Jones, CTA Regional UniServ Staff

# GENERAL SESSIONS AND PROFESSIONAL DEVELOPMENT WORKSHOPS DESCRIPTIONS

## California Online Community College Update

The 2018-19 Higher Education Budget Trailer Bill included the creation of the California Online Community College that is scheduled to begin operation by the end of 2019. The college will offer “at least three program pathways...to serve the population of students not yet accessing postsecondary education or without their first industry-related credential.” The legislature clearly stated that the COCC shall “create unique content and deliver it in a manner that is not duplicative of programs offered at other local community colleges.” What will this mean? Who will benefit? How will it impact existing Community College and Online Education Initiative programs? If you want to know more, attend this session!

### Time and Location:

Sunday, 9:00 a.m.                      Great Room VI (Lobby Level)

### Presenter:

Mike Egan, CTA Emeritus Staff

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## Grievance 101

During the workshop, faculty members will develop the knowledge, skills and confidence necessary to determine whether a complaint is a grievance or a gripe, practice investigating and writing grievances and learn winning strategies to win grievances that build a strong Association and enforce their contract. This workshop is appropriate for new and seasoned leaders alike. Please bring your contract with you.

### Time and Location:

Saturday, 10:30 a.m.                      Great Room III (Lobby Level)

### Presenters:

Robin Devitt, CTA Regional UniServ Staff  
Karmen Lee Ortloff, CTA Regional UniServ Staff

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## Hashtags, Stories & Tweets: Social Media for CCA Chapters

Social media is a powerful tool for organizing around education advocacy and membership engagement. This workshop will cover social media best practices, which platforms can best fit your goals, and how CCA chapters can use social media to participate in local and national conversations around higher education.

### Time and Location:

Saturday, 10:30 a.m.                      Great Room VIII (Lobby Level)

### Presenters:

Samantha DeMuro, CTA Communications Consultant/Digital Editor  
Terry Ng, CTA Multimedia Specialist

# GENERAL SESSIONS AND PROFESSIONAL DEVELOPMENT WORKSHOPS DESCRIPTIONS

## **Keeping Your Sanity While Navigating Freeway Flying**

An interactive workshop discussing the ins and outs of freeway flyers, ideas and suggestions for success and survival, and tips on how to maintain a healthy mental state.

Attendees will receive survival kits and an opportunity for prizes.

### **Time and Location:**

Saturday, 2:15 p.m.          Great Room VI (Lobby Level)

### **Presenters:**

Josie Malik, CCA Director – Northern Part-Time

Elizabeth Maloney, President – San Joaquin Delta College TA

Susan Midori Jones, CTA Regional UniServ Staff

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## **Legal Strategies to Increase Your Bargaining Leverage**

Is your chapter proactively involved in the decision-making process before decisions are made? How does your chapter respond to unilateral changes (i.e., cease and desist letters, demands to bargain/consult, and file Unfair Labor Practice charges)? Through facilitated dialogue, this session will provide participants with an understanding on how to respond to unilateral changes, with a focus on how chapters may include a legal strategy to increase member and community support around contract or issue bargaining.

### **Time and Location:**

Saturday, 10:30 a.m.          Great Room II (Lobby Level)

### **Presenters:**

Cathy McGuigan, CTA Regional UniServ Staff

Jean Shin, CTA Attorney

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## **Making Sense of the Funding Formula for Community Colleges**

This session will reflect upon the new funding formula for community colleges and will contrast this change with past funding methods. It will include discussions of how the funding formula evolved and what our projections are for future education funding.

### **Time and Location:**

Saturday, 9:15 a.m.          Great Room VI/V (Lobby Level)

### **Presenter:**

Jennifer Baker, CTA Legislative Advocate



# GENERAL SESSIONS AND PROFESSIONAL DEVELOPMENT WORKSHOPS DESCRIPTIONS

## My Retirement Benefits

This workshop provides the information and tools members need to estimate their CalSTRS retirement benefit. Topics include:

- the Defined Benefit retirement formula
- the retirement income gap
- steps members can take now to increase their retirement benefit.

### Time and Location:

Saturday, 2:15 p.m.      Great Room II (Lobby Level)

### Presenter:

Christina Portugal, Benefits Specialist – California State Teachers' Retirement System

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## Open Mic

Chapters are invited to share information and surface hot topics in an open forum format.

### Time and Location:

Saturday, 12:15 p.m.      Great Room IV/V (Lobby Level)

### Facilitators:

Alan Frey, CTA Emeritus Staff

Marianne Reynolds, CTA Regional UniServ Staff

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## Overcoming Difficult Objections:

### Dealing with the Hard Conversations to Keep Our Union Strong

When you are talking with potential faculty members or those who want to drop membership, they will probably have questions, concerns, opinions, and objections. This informative session will provide you the tools and information to prepare you and your campus membership teams for the tough conversations that are sometimes necessary to ask faculty – full-time and part-time/adjunct – to belong and participate in their union. Faculty, regardless of their current membership status, are always “prospective members.”

### Time and Location:

Sunday, 9:00 a.m.      Great Room VIII (Lobby Level)

### Presenters:

Robin Devitt, CTA Regional UniServ Staff

Cynthia Menzel, CTA Communications Consultant

# GENERAL SESSIONS AND PROFESSIONAL DEVELOPMENT WORKSHOPS DESCRIPTIONS

## Overview of the Funding Formula for California Community Colleges

A significant change is on the horizon affecting how Community College Districts will be allocated funding. Over the next few years, a new formula is to be phased in that will include, among other things: (1) rates for base allocations, (2) supplemental allocations based on students receiving financial assistance, and (3) allocations based upon student “success”. A “hold harmless” provision will ensure minimum levels of funding during the phase-in period. How will local associations calculate the annual budget revenue their districts will be receiving under this new formula? When will it take effect? Legislation creates a Community College Student Success Funding Formula Oversight Committee for evaluating and reviewing implementation of the formula. Additionally, the Board of Governors is to consult with statewide staff and faculty organizations to shape the Community Colleges’ annual budget request. Who will be in these groupings? Have some ideas? Want to find out more? Attend this session!

### Time and Location:

Saturday, 10:30 a.m.      Great Room VI (Lobby Level)

### Presenter:

Mike Egan, CTA Emeritus Staff

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## Refocus Chapter Priorities to Build a Stronger Union

Since the implementation of AB 119 and SB 866, some chapters are seizing the opportunity to build organizational capacity and strategic leverage through refocusing local priorities to invest in the areas of membership engagement, bargaining, and contract enforcement. Through facilitated dialogue and presentation, this session will provide participants with Sierra College Faculty Association’s examples and tips to help chapter leaders interested in refocusing local priorities to build stronger chapters.

### Time and Location:

Saturday, 2:15 p.m.      Great Room VII (Lobby Level)

### Presenters:

Jennifer Kattman, Sociology Instructor – Sierra College

Michelle Macfarlane, Agriculture Instructor – Sierra College and CCA Director – District C-1

Tom Pinkava, CTA Regional UniServ Staff

Johnnie Terry, Philosophy Instructor – Sierra College and CCA Director – District C-2

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## Rollout of New CCA Website

Rollout and overview of the new CCA website ([www.cca4us.org](http://www.cca4us.org)).

### Time and Location:

Saturday, 12:15 p.m.      Great Room IV/V (Lobby Level)

### Presenters:

Lynette Nyaggah, CCA President

Josie Malik, CCA Communications Committee Chair

Cynthia Menzel, CTA Communications Consultant

Casey Brown, CCA Website Manger

# GENERAL SESSIONS AND PROFESSIONAL DEVELOPMENT WORKSHOPS DESCRIPTIONS

## **Roundtable for Experienced Negotiators and Teams on Current Issues**

This session is for experienced bargainers and current bargaining team members, though all are welcome. The time will be dedicated to facilitated discussion of the current issues and trends that chapters are witnessing at their bargaining tables. This is an opportunity to see whether chapters are experiencing common challenges and share solutions that have been discovered through bargaining.

### **Time and Location:**

Saturday, 2:15 p.m.          Great Room I (Lobby Level)

### **Presenters:**

Paul Chambers, CTA Regional UniServ Staff  
Brian McNally, CTA Regional UniServ Staff

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## **Social Media & Web for CCA Members**

During this session, CCA members will learn about social media and website best practices. The first half of this session will address engaging members on social media, sharpening skills on Twitter and Instagram, and distinguishing between a post and a “story.” The second half of this session will cover web best practices, CMS choices, navigation, features and design, as well as how to integrate CTA/CCA content into websites.

### **Time and Location:**

Sunday, 9:00 a.m.          Great Room VII (Lobby Level)

### **Presenters:**

Samantha DeMuro, CTA Communications Consultant/Digital Editor  
Terry Ng, CTA Multimedia Specialist

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## **State Budget Update**

An update on the Governor’s Proposed Budget and its effect on community colleges.

### **Time and Location:**

Sunday, 11:00 a.m.          Great Room IV/V (Lobby Level)

### **Presenter:**

Jennifer Baker, CTA Legislative Advocate

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## **Stick with the Union – Open Forum**

Is there a topic you’d like to discuss further? Post it to the board located near the CCA Conference Registration/Information Desk. Check back Saturday morning before breakfast to see the topic(s) of discussion for the workshop.

### **Time and Location:**

Saturday, 10:30 a.m.          Great Room VII (Lobby Level)

### **Facilitators:**

Jonathan Ausubel, CCA Director – District G-1  
Vincent Devlahovich, CCA Director – District D  
Tom Pinkava, CTA Regional UniServ Staff

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# GENERAL SESSIONS AND PROFESSIONAL DEVELOPMENT WORKSHOPS DESCRIPTIONS

## **Strategic Organizing for Contract Negotiations**

Participants will be invited to reflect on their chapter's current organizing around contract negotiations. They will then be provided with a framework for organizing going forward and invited to create a draft organizing plan to take back to their chapters.

**Time and Location:**

Sunday, 9:00 a.m.                      Great Room III (Lobby Level)

**Presenter:**

Justin Arnold, CTA Regional UniServ Staff

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## **Use Member Benefits to Help Build a Stronger Association**

Looking for new ways to connect with and engage your members? Do you know CTA and NEA Member Benefits offer almost 50 exclusive programs to benefit members of all ages? Member Benefits staff will present the *Organizing with CTA and NEA Member Benefits Toolkit*, and share tips on how to utilize Member Benefits in support of member organizing, from one-on-ones to chapter events. An overview of all Member Benefits will be provided to demonstrate how they can benefit you, your family and your career, and how they can do the same for your members. Join us and learn how to use the many tools available to you for member organizing and sharing the value of CTA and NEA Member Benefits.

**Time and Location:**

Saturday, 2:15 p.m.                      Great Room VIII (Lobby Level)

**Presenter:**

Gina Parish, CTA Member Benefits Analyst – Member Benefits Department

## PRESENTER BIOGRAPHIES

**PAT ALVAREZ**, CTA Regional UniServ Staff, CTA Salinas RRC office. Pat works with the Gavilan Community College chapter.

**JUSTIN ARNOLD**, Regional UniServ Staff, Inland Empire UniServ office. Justin works with the San Bernardino Community College chapter.

**JONATHAN AUSUBEL**, CCA Director – District G-1. Jonathan, an English instructor at Chaffey College, represents members of Cerritos (At-large), Chaffey College FA, CTA Long Beach City College, CHI-Long Beach City College, and United Faculty North Orange County CCD. Jonathan is also the Chair of the CCA Membership Committee and a member of the CCA Conference Committee.

**JENNIFER BAKER**, Legislative Advocate, CTA Governmental Relations Department, Sacramento. Jennifer is the CCA State Budget advocate.

**CASEY BROWN**, CCA Website Manager. Casey works at Sierra College in the Chemistry Department as a classified staff member and proud Union member. Casey is excited to be working with CCA in its member engagement and outreach efforts via social media and web presence.

**PAUL CHAMBERS**, CTA Regional UniServ Staff, CTA Merced-Mariposa office. Paul works with the Merced Community College chapter.

**SAMANTHA DEMURO**, CTA Communications Consultant/Digital Editor, CTA Communications Department. Samantha is based in the CTA Headquarters in Burlingame.

**VINCENT DEVLACHOVICH**, CCA Director – District D. Vincent, a geology instructor at College of the Canyons, represents members of College of the Canyons FA, College of the Sequoias TA, Kern Community College Chapter, Taft (West Kern), and West Hills College FA. Vincent is also a member of the CCA Conference Committee.

**ROBIN DEVITT**, CTA Regional UniServ Staff, CTA Santa Fe Springs RRC office. Robin works with several community college chapters in the Los Angeles area.

**MIKE EGAN**, CTA Emeritus Staff. Mike is the former Manager of the CTA Negotiations & Organizational Development Department.

**ALAN FREY**, CTA Emeritus Staff. Alan is a former Regional UniServ Staff assigned to the Community College Association.

**JENNIFER KATTMAN**. Jennifer is a sociology instructor at Sierra College.

**MICHELLE MACFARLANE**, CCA Director – District C-1. Michelle is an agriculture instructor at Sierra College.

**JOSIE MALIK**, CCA Director – Northern Part-Time. Josie, an English instructor at San Joaquin Delta College, represents part-time members in Northern California. Josie is also the Chair of the CCA Communications Committee.

**ELIZABETH MALONEY**, San Joaquin Delta College TA President. Elizabeth is a psychology instructor at San Joaquin Delta College and is a former CCA Director for District C-2.

**CATHY MCGUIGAN**, CTA Regional UniServ Staff-Field Organizing Support Specialist, CTA Yuba City RRC office.

## PRESENTER BIOGRAPHIES

**BRIAN MCNALLY**, CTA Regional UniServ Staff, CTA Fresno RRC office. Brian works with the College of the Sequoias, Taft College (West Kern), and West Hills College chapters.

**CYNTHIA MENZEL**, CCA Communications Consultant, CTA Communications Department. Cynthia is based in the CTA Headquarters in Burlingame.

**SUSAN MIDORI JONES**, CTA Regional UniServ Staff, CTA Salinas RRC office. Susan works with the Hartnell Community College chapter.

**TERRY NG**, CTA Multimedia Specialist, CTA Training Information and Development Department. Terry is based in the CTA Headquarters in Burlingame.

**LYNETTE NYAGGAH**, CCA President. Lynette, a linguistics instructor at Rio Hondo College, previously served as a CCA Director, CCA Treasurer, and CCA Vice President.

**FOLA ODEBUNMI**, CCA Treasurer. Fola, an economics instructor at Cypress College, previously served as President of United Faculty of North Orange County CCD and a CCA Director.

**KARMEN LEE ORTLOFF**, Regional UniServ Staff, Natomas RRC office. Karmen works with the Lake Tahoe Community College chapter.

**GINA PARISH**, Member Benefits Analyst, CTA Member Benefits Department. Gina is based in the CTA headquarters in Burlingame.

**TOM PINKAVA**, CTA Regional UniServ Staff, CTA Santa Fe Springs RRC office. Tom works with the Long Beach Community College chapters.

**CHRISTINA PORTUGAL**, Benefits Specialist, California State Teachers' Retirement System (CalSTRS).

**DOROTHY REINA**, CCA Director – Ethnic/Racial Minority. Dorothy, a history instructor, represents ethnic/racial minority members of CCA. Dorothy is also the Chair of the CCA Conference Committee.

**BRADLEY REYNOLDS**, CCA Vice President. Brad, a history instructor, previously served as a CCA Director, Conference Committee Chair, and President of the College of the Canyons Faculty Association.

**MARIANNE REYNOLDS**, CTA Regional UniServ Staff, CTA Orange RRC office. Marianne works with community college chapters in Orange, San Diego, Imperial, Riverside, Fresno, and San Bernardino counties.

**LAURA SCHULTZ**, CTA Regional UniServ Staff, CTA Natomas RRC office. Laura works with the San Joaquin Delta College and Sierra College chapters.

**JEAN SHIN**, CTA Attorney, CTA Legal Department. Jean is based in the Santa Fe Springs Region 3 Headquarters office.

**JOHNNIE TERRY**, CCA Director – District C-2. Johnnie is President of Sierra College Faculty Association and a philosophy instructor at Sierra College.

**PEG TRACEY**, Regional UniServ Staff, Inland Empire UniServ office. Peg works with the San Bernardino Community College chapter and is also the consultant to CCA Governance.

**RANDA WAHBE**, CCA Secretary. Randa, an English instructor at Cypress College, previously served as CCA Director for District G-1.

# PARTICIPATING EXHIBITORS



Remember to stop by the Exhibitor tables located in the Southwest Foyer near the CCA Registration/Information Desk.

## EXHIBITOR HOURS

Friday: 3:00 p.m. – 8:00 p.m.

Saturday: 8:00 a.m. – 2:30 p.m.



## EXHIBITORS

California Casualty Insurance Company

CalSTRS

CTA Association for Better Citizenship (ABC) Committee

CTA LGBTQ+ Caucus

CTA Member Benefits Department

CTA Pacific Asian American Caucus

CTA Women's Caucus

CSU, Chico Department of Education

Kaiser Permanente

NEA Member Benefits

Toothbrushes and Door Prize provided by Delta Dental.

**Participate in Exhibitor Bingo for a chance to win prizes. A Bingo card is located in your conference bag. See Exhibitors for more information.**

# EXHIBITOR ADS

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[member\\_benefits@cta.org](mailto:member_benefits@cta.org)

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For investment and retirement information, go to:  
[www.CTAinvest.org](http://www.CTAinvest.org)

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# EXHIBITOR ADS



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# UPCOMING CCA CONFERENCES

CCA is pleased to offer three distinct and timely statewide conferences each year.

## SPRING CONFERENCE

The Spring Conference is held in April and highlights advocacy. While we wish that politics did not play a role in education, we know that having effective advocacy in Sacramento, a well-informed membership, and local Boards of Trustees who support our faculty and students are critical to our success. At this conference, we also highlight our "We Honor Ours" (WHO) Awards winners. This is a special program which honors our own local and state union leaders.

### **2019 Spring Conference**

**April 26-28, 2019**

**Hilton – Irvine/Orange County Airport**

## FALL CONFERENCE

The Fall Conference is always held in early October and highlights membership accomplishments and various aspects of keeping our members engaged in the union. We also honor our Legislator of the Year at this conference.

### **2019 Fall Conference**

**October 11-13, 2019**

**Hilton – San Jose**

## WINTER CONFERENCE

The Winter Conference is held in mid-February and focuses on collective bargaining. Since there is no Council meeting at the Winter Conference, it is an ideal time for bargaining teams and members to attend a conference dedicated to enhancing bargaining skills and coordinating bargaining strategies with other local associations throughout the state.

### **2020 Winter Conference**

**February 7-9, 2020**

**Doubletree by Hilton – San Diego Mission Valley**



# UPCOMING CTA CONFERENCES

## 2019

### **CTA/NEA RETIRED CONFERENCE**

February 28-March 1, 2019

Fairmont Hotel – San Jose, CA

### **EQUITY & HUMAN RIGHTS CONFERENCE**

March 1-3, 2019

Fairmont Hotel – San Jose, CA

### **NEW EDUCATOR WEEKEND – NORTH**

March 8-10, 2019

Hyatt San Francisco Airport Hotel – Burlingame, CA

### **GOOD TEACHING CONFERENCE – SOUTH**

March 22-24, 2019

Hyatt Regency Orange County Hotel – Garden Grove, CA

### **CONFERENCE ON RACIAL AND SOCIAL JUSTICE**

April 5-7, 2019

San Jose Hilton Hotel – San Jose, CA

### **PRESIDENTS CONFERENCE**

July 18-21, 2019

Fairmont Hotel – San Jose, CA

### **SUMMER INSTITUTE**

July 28-August 1, 2019

UCLA – Los Angeles, CA

### **REGION II LEADERSHIP CONFERENCE**

September 20-22, 2019

Grand Sierra Resort – Reno, NV

### **REGION III LEADERSHIP CONFERENCE**

September 27-29, 2019

Location TBD

### **REGION I LEADERSHIP CONFERENCE**

October 11-13, 2019

Location TBD

### **NEW EDUCATOR WEEKEND – SOUTH**

December 6-8, 2019

Sheraton Hotel – San Diego, CA

### **GLBT ISSUES CONFERENCE**

December 13-15, 2019

Location TBD

## CONFERENCE EVALUATIONS

Please help us plan our future conferences by completing the evaluations provided. These evaluations take no more than a few minutes to complete, and the data we receive is very valuable to CCA in helping to improve our conferences. We appreciate your assistance in providing this important feedback.

- **Professional Development Workshop Sessions I, II, and III Evaluations.** Please complete these for each professional development workshop attended and return them to facilitators following the workshop session.
- **General Conference Evaluation.** During the Sunday CCA Council Session you will receive an email with a link to an online General Conference Evaluation. This evaluation will allow you to give general feedback regarding the conference. The evaluation should take no more than a few minutes to complete. Your responses will assist us in making improvements to our program. Upon completion of the evaluation you will be entered into a drawing for a chance to win one of **two (2) Kindle Fire tablets!**

**PLEASE NOTE:** You will only receive the link to the online evaluation if your non-campus email was used during the conference registration process.

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We would like to give special recognition and thanks to the conference support staff for their work in helping to produce the 2019 CCA Winter Conference:

***Karen Boll, Mary Ann Lapuz-Gacutan, and Bonita Lovell***



# URGENT CARE INFORMATION

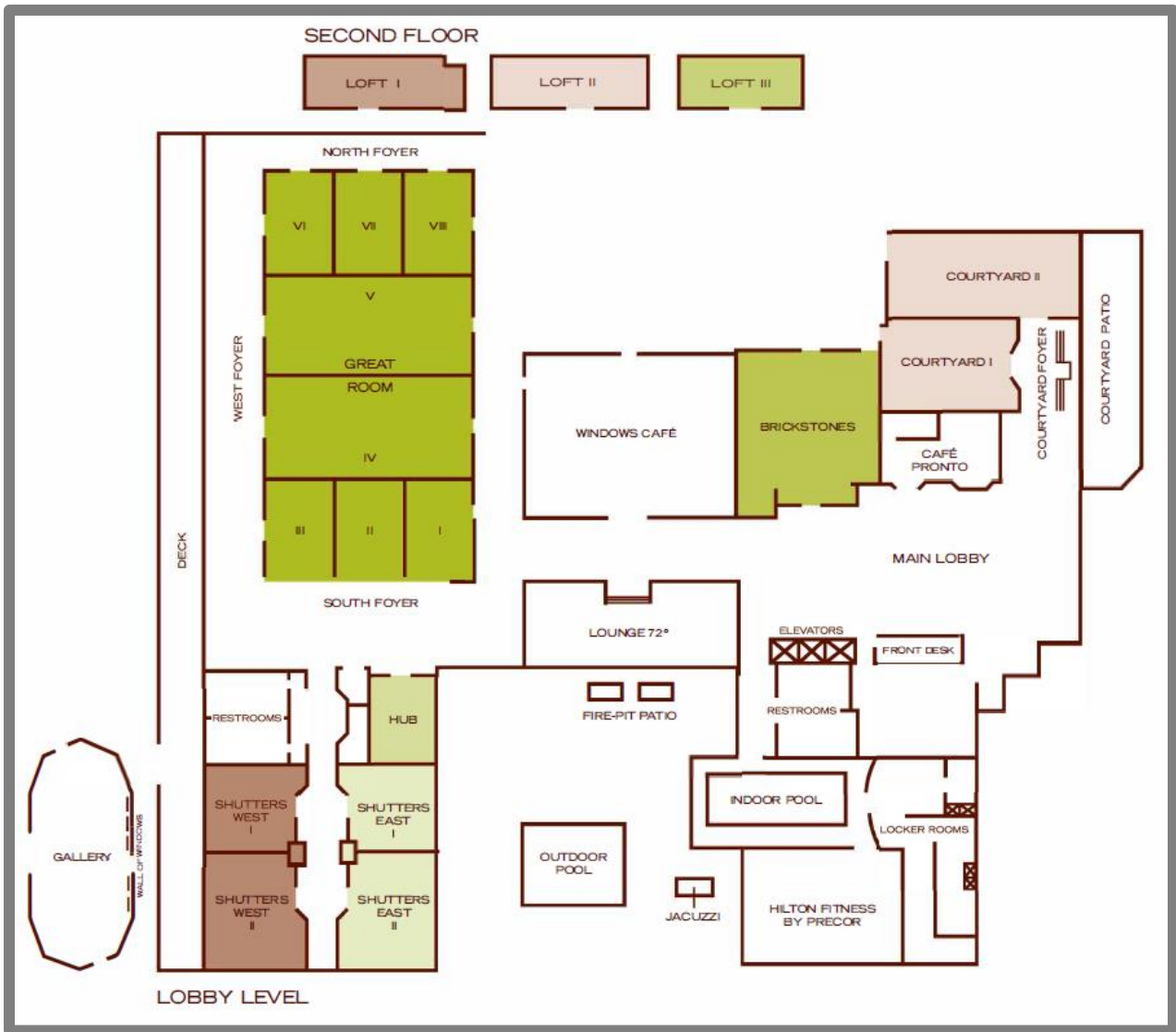
For emergencies involving police, the fire department, or medical personnel while at the DoubleTree by Hilton San Diego Mission Valley Hotel, use the house phones if available to call "0" for the operator. If no house phone is immediately accessible, call 911 and have someone contact the front desk.

HOSPITALS	
<p><b>Scripps Mercy Hospital</b>                      4077 5th Avenue, San Diego, 619-294-8111                      24 Hour Emergency Services, 10 minutes away from hotel  <b>Driving Directions:</b>                      1. Take Hazard Center Dr to Mission Center Rd                      2. Take Camino De La Reina to Bachman Pl                      3. Continue on Bachman Pl. to Mercy Plaza</p>	<p><b>Kaiser San Diego Medical Center</b>                      4647 Zion Avenue, San Diego, 619-528-5000                      24 Hour Emergency Services, 10 minutes away from hotel  <b>Driving Directions:</b>                      1. Take Frazee Rd to Friars Rd, continue onto Mission Gorge                      2. Right after Wendy's</p>
URGENT CARE	
<p><b>CVS Minute Clinic</b>                      5644 Mission Center Road, San Diego, 619-298-3655                      5 minutes away from hotel  <b>Store Hours: Open 24 Hours/7 Days a Week</b>  <b>Minute Clinic Hours:</b>                      Monday-Friday: 8:30 a.m. – 7:30 p.m.                      Saturday-Sunday: 9:00 a.m. – 5:30 p.m.  <b>Driving Directions:</b>                      1. Take Frazee Road, right at the 2nd cross street at Ralphs.</p>	<p><b>Urgent Care &amp; More</b>                      3434 Midway Drive, Suite #1002, San Diego, 619-225-6200                      Monday-Sunday: 8:00 a.m. – 10:00 p.m.                      No appointment necessary, 10 minutes away from hotel  <b>Driving Directions:</b>                      1. Take Frazee Rd to Mission Center Rd, then take I8                      2. Exit Rosecrans Street, continue onto Camino Del Rio W                      3. Right onto Midway Drive</p>
PHARMACY	
<p><b>Walgreens</b>                      3005 Midway Drive, San Diego, 619-221-0834                      Store and pharmacy open 24 hours every day                      7 minutes away from hotel  <b>Driving Directions:</b>                      1. Take Frazee Rd to Mission Center Rd, then take I8                      2. Exit Rosecrans Street, continue onto Camino Del Rio W                      3. Right onto Midway Drive</p>	<p><b>CVS Pharmacy</b>                      5644 Mission Center Road, San Diego, 619-298-3655                      5 minutes away from hotel  <b>Store Hours: Open 24 Hours/7 Days a Week</b>  <b>Pharmacy Hours:</b>                      Monday-Friday: 8:00 a.m. – 9:00 p.m.                      Saturday: 9:00 a.m. – 6:00 p.m.                      Sunday: 10:00 a.m. – 6:00 p.m.  <b>Driving Directions:</b>                      1. Take Frazee Road, right at the 2nd cross street at Ralphs.</p>
DENTIST	
<p><b>Mission Valley Dentists</b>                      5638 Mission Center Road, San Diego, 619-220-0159                      Monday-Friday: 8:00 a.m. – 7:00 p.m.                      Saturday-Sunday: 8:00 a.m. – 5:00 p.m.                      Call Prior to Arrival. Emergency Visit 24/7                      5 minutes away from hotel  <b>Driving Directions:</b>                      1. Take Frazee Road, right at the 2<sup>nd</sup> cross street at Ralphs</p>	





# DOUBLETREE BY HILTON – SAN DIEGO MISSION VALLEY SITE MAP



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