

Falcon Newsletter

Announcing New Releases and Enhancements



Dear Falcon and MyFalcon users,

Last month, you received an email sharing some new developments and updates that would soon appear in Falcon and MyFalcon. These new enhancements were all part of CTA's preparation for the Supreme Court decision in the *Janus v. AFSCME* case.

Now that the court ruling has been made, the following updates are now available in Falcon and MyFalcon:

- **New Membership Type** - We've added 'NON-MEMBER'
 - All fee payers in our records prior to 6/27/2018 have been converted to this new member type
- **New Membership Categories** - Categories include DROPPED, FORMER FEE PAYER, and POTENTIAL
 - These categories will be specifically tied to the new NON-MEMBER type
 - All fee payers in our records prior to 6/27/2018 have been assigned to the FORMER FEE PAYER category
- **Commit Date Display** - You can now view the date that a member signed the CTA membership commitment card or the 2018-19 membership enrollment form, and committed to the Maintenance of Dues clause. This date is also known as the member's anniversary date
- **New Gender Demographic** - We've added 'Non-Binary'
- **New Social Media Demographic** - You can now track the types of social media used by a member. This information is found on the new membership enrollment form
- **Updated CTA Member Engagement Survey** - We've updated the survey questions for the 2018-19 membership year
- **Updated Notes for Conversation Tracking** - You can now track conversations you have with members and non-members, indicate if you need to follow-up with those individuals at a later time, and identify the end result of the conversation
- **Updated Reports** - We've updated the rosters and counts reports to reflect the new NON-MEMBER type
- **New Report** - The new 'CTA Notes Tracking' report will allow you to view individuals who you have indicated will need to be followed up with

Please keep a lookout for further communication from us, as CTA will be providing Falcon and MyFalcon trainings in the coming weeks to review basic functionalities, as well as new developments. For more information, please contact us at membershiptraining@cta.org.

Thank you.

California Teachers Association

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