



An open letter regarding the hosting of the CTA Issues Conference in Las Vegas, Nevada

The Issues Conference is one of the largest CTA conferences with more than 700 registrants last year. The training program includes multiple varieties of sessions that require a large training facility. The Issues Conference Planning Committee seeks to provide the finest conference possible to our members and to enhance the cause of public education. Having a first-rate facility is critical to the success of our conference. Considerations in making our selection include finding a hotel with ample and affordable sleeping rooms as well as a facility with adequate and flexible meeting space.

The decision to host a conference of this size in Las Vegas presents a very good value proposition to CTA. The cost of sleeping rooms at CTA's contracted hotel is generally much less expensive than a comparable hotel in California saving the money for the local association. In addition, CTA saves money because our hotel is able to offer very competitive pricing on meals and audio visual as well as complimentary parking. Lastly, airfare to Las Vegas is comparable to California intrastate flights and, in some cases, less expensive.

We also strive to select facilities that work to improve their air quality. The Tropicana Hotel has implemented the Nevada Clean Indoor Air Act and has made numerous upgrades to the property to keep the conference facilities and a large number of sleeping rooms smoke-free.

We hope this information is helpful in answering your questions about the process of selecting a conference hotel in Las Vegas, Nevada.

Thank you.

Issues Conference Planning Committee